



## **CONSUMER-DRIVEN HEALTH CARE WORKSHOP**

**WEDNESDAY, SEPTEMBER 3, 2008  
8:00 - 10:30 A.M.**

**HILTON HARRISBURG  
ONE NORTH SECOND STREET  
HARRISBURG, PENNSYLVANIA**

The Consumer-Driven Health Care Workshop is aimed at small business owners and employee representatives of mid-sized companies. The idea is to get everyone to feel more comfortable with the whole idea of consumer-driven health care, an exciting new approach that puts consumers in the driver's seat of their own health care.

The workshop will address how to buy health insurance, how to manage your HSA or HRA, and how to shop for medical services. You'll also get an update on the legislative/regulatory environment for health care policy.

Your host for the workshop will be Greg Scandlen, director of Consumers for Health Care Choices at The Heartland Institute. He will be joined by Nathan Benefield, director of policy research, Commonwealth Foundation, Harrisburg; anesthesiologist Danae Powers, M.D., of State College; Ross Schrifman, RHU, LUTCF, CNC, an employee benefit specialist with Kistler Tiffany Benefits of Horsham; and William J. West Jr., M.D., president and CEO of First HSA, Reading.

**The registration fee, which includes breakfast and all workshop handouts, is \$25. Attendance is limited, so please register today! RSVP to Robin Knox at 312/377 4000 or [rknox@heartland.org](mailto:rknox@heartland.org).**

This Health Care Workshop is brought to you by



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