

WISCONSIN

Milwaukee

Cable Taxes	Stutory Rate	Tax Per Subscriber	Effective Rate
Video			
Franchise Fee	5.00%	\$2.30	4.40%
County Sales Tax	0.60%	\$0.31	0.60%
State Sales Tax	5.00%	\$2.62	5.00%
FCC User Fee	\$0.06	\$0.06	0.11%
Subscribers	128,968		
Average Bill	\$52.37		
<i>Subtotal</i>		\$5.29	10.10%
Data			
State Sales Tax	\$0.05	\$2.05	\$0.05
Subscribers	48,751		
Average Bill	\$41.00		
<i>Subtotal</i>		\$2.05	5.00%
Telephone (Fixed Line)	Stutory Rate	Tax Per Subscriber	Effective Rate
Voice			
Federal Excise Tax	3.00%	\$1.17	3.00%
Federal USF	1.00%	\$0.49	1.00%
State Sales Tax	5.00%	\$2.47	5.00%
County Sales Tax	0.43%	\$0.21	0.43%
Baseball Stadium Sales Tax	0.10%	\$0.25	0.50%
PUC Fee	0.11%	\$0.06	0.11%
911 Tax	\$0.16	\$0.16	0.32%
State USF	1.05%	\$0.52	1.05%
TRS surcharge	0.14%	\$0.07	0.14%
Subscribers	224,909		
Local Service Average Bill	\$39.12		
Average Monthly Bill	\$49.31		
<i>Subtotal</i>		\$5.40	10.95%
Data			
State Sales Tax	\$0.05	\$1.60	\$0.05
Subscribers	27,997		
Average Bill	\$32.00		
<i>Subtotal</i>		\$1.60	5.00%
Wireless	Stutory Rate	Tax Per Subscriber	Effective Rate
Voice			
Federal USF	2.48%	\$1.24	2.48%
State Sales Tax	5.00%	\$2.50	5.00%
County Sales Tax	0.50%	\$0.25	0.50%
Subscribers	336,412		
Average Bill	\$49.98		
<i>Subtotal</i>		\$3.99	7.98%
Total Taxes	Stutory Rate	Tax Per Subscriber	Effective Rate
Cable Video	na	\$5.29	10.10%
Wireline Voice	na	\$5.40	10.95%
Wireless Voice	na	\$3.99	7.98%
Average Internet	na	\$1.83	5.00%
Total Average Bill	\$188.16		
Total Average Taxes		\$16.51	8.77%