



CONSUMER-DRIVEN HEALTH CARE WORKSHOP

FRIDAY, OCTOBER 17, 2008
12:00 NOON - 2:15 P.M.

DOUBLETREE GUEST SUITES AUSTIN
303 WEST 15TH STREET
AUSTIN, TEXAS

The Consumer-Driven Health Care Workshop is aimed at small business owners and employee representatives of mid-sized companies. The idea is to get everyone to feel more comfortable with the whole idea of consumer-driven health care, an exciting new approach that puts consumers in the driver's seat of their own health care.

The workshop will address how to buy health insurance, how to manage your HSA or HRA, and how to shop for medical services. You'll also get an update on the legislative/regulatory environment for health care policy.

Your host will be Greg Scandlen, director of Consumers for Health Care Choices at The Heartland Institute. He will be joined by Sharon Alt, president of Alt Benefit Consultants, Fort Worth; Michael Olaiz, assistant vice president, HSA Bank, Dallas-Fort Worth; Ben Cutler, chairman of the board and CEO, US HealthGroup, Inc., Fort Worth; Donna Kinney, director of research and data analysis at the Texas Medical Association, Austin; and Devon Herrick, Ph.D., senior fellow of the National Center for Policy Analysis, Dallas.

The registration fee, which includes lunch and all workshop handouts, is \$25. Attendance is limited, so please register today! RSVP to Robin Knox at 312/377-4000 or rknox@heartland.org.

This Health Care Workshop is brought to you by



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