FREE-MARKET SPEAKERS BUREAU

THE HEARTLAND INSTITUTE

IDEAS THAT EMPOWER PEOPLE
What is The Heartland Institute?

The Heartland Institute is an independent source of research and commentary founded in Chicago, Illinois in 1984. It is not affiliated with any political party, business, or foundation. Its activities are tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Heartland’s mission is to discover, develop, and promote free-market solutions to social and economic problems.

Who are Heartland’s speakers?

We feature some of the nation’s most knowledgeable and dynamic public policy experts. Heartland’s senior fellows are known nationwide and write hundreds of articles each year ranging from op-eds in major U.S. newspapers to books and in-depth policy studies. They appear on CNBC, Fox News, and PBS, and on the opinion-editorial pages of The Wall Street Journal. They testify before Congress and speak to audiences ranging in size from 10 to 10,000.

Why have a Heartland speaker at your event?

We realize our success depends on your success. By providing high-caliber speakers and high-caliber service to match, we have helped event planners ensure the success of hundreds of conventions, board meetings, fundraisers, and awards ceremonies. As a result, we have earned a reputation as a valuable partner in the business community, as well as among non-profit organizations and community associations.

When it comes to planning special events, whether you are a seasoned veteran or are organizing your very first program, we have the experience and the expertise necessary to ensure your success. We are just one phone call or mouse-click away, providing you with professional, insightful, experienced, and considerate help. We’ll even manage the logistics of getting the speaker to and from your event.

We will assist you in finding the perfect speaker for your upcoming event and still stay within your budget. We have solutions for all your speaker needs.

How much do Heartland speakers cost?

Heartland’s speakers are budget-friendly. Fees range from $1,000 to $10,000 plus travel expenses. Small organizations may qualify for reduced or even free honoraria. Call 312/377-4000 for details. To have one of our speakers address your group, please contact me at 312/377-4000, or by e-mail at ncomerford@heartland.org.

Nikki Comerford
Events Manager
RECENT BOOKINGS

1st Farm Credit Services of Illinois United Soybean Board
AgFirst Farm Credit Bank
Agrico Canada
Agriculture Future Association
Agrotain International
Allgheny League of Municipalities
Alliance for Safe Biologic Medicines
American Airlines
American Association of Clinical Endocrinologists
American Association of Clinical Endocrinologists (Nevada Chapter)
American Farm Bureau Federation
Americans for Prosperity
Americans for Prosperity - Florida
Arizona Actuarial Club
Arkansas State Legislature
Association of American Physicians and Surgeons
Ball State University
Belgian Meteorol Institute
Bethel College
Brookhaven National Laboratory
Buckeye Institute
California Association of Pest Control Advisers
Casper College
Center for Business Intelligence
Chapman University
Chicago Bar Association
Chicago Commission on Human Relations
Chicago Council on Foreign Relations
Chicago-Kent College of Law
City Club of Boise
CODATU Training Course (Addis Abeba Ethiopia)
CODATU XV Congress (Addis Abeba Ethiopia)
Colorado State University
Colorado State University Cooperative Extension
Community Bankers Association of Iowa
Conservative Political Action Committee - Chicago
Cooperative Resources International
Council for Affordable Health Insurance
Doctors for Disaster Preparedness
Dow AgroSciences
Drug Information Agency
Drug Information Association
East End Dental Study Club
East Valley Republican Assembly
Eli Lilly and Company
Emerging Issues Forum
Executive Club
Far West Agribusiness
Farm Service Cooperative
Feeder Associations of Alberta
Florida Association of Health Plans
Food and Drug Administration
Fort Wayne 912
FreedomFest
Glaxo SmithKline
Green Lake Wisconsin Rotary Club
Hamburg University (Germany)
The Heartland Institute
The Heritage Foundation
Hillsdale College
The Homegrown Expo
Idaho Bankers Association
Illinois Farm Bureau
Illinois Single Payer Coalition
Independent Business Association of Milwaukee
Indiana Health Finance Commission
Institute d’Astrophysique (Paris)
InteliCable Group
International Quality and Productivity Center
Iowa State Convention
Iowa State University
Iowa-Illinois Safety Council
John Marshall Law School
Kansas State University
Kuhn Knight, Inc.
Lebanon County (Pennsylvania) Farm-City Banquet
Leisure World Republican Club
Loyola University
Malcolm X College
Maryland Association of Counties
Mesa Republican Women’s Meeting
Michigan Agri-Business Association
Midamerica Crop Life Association
Minnesota Farm Bureau
The Mosaic Company
Murphy-Brown Company
Naperville (Illinois) Chamber of Commerce
National Association of Attorneys General
RECENT BOOKINGS

National Association of Black Journalists (Chicago Chapter)
National Association of Boards of Pharmacy
National Association of Health Underwriters
National Association of Home Builders
National Association of Realtors
National Conference of Insurance Legislators
National Conference of State Legislatures
National Corn Association
National Diabetes Education Initiative
National Federation of Independent Business - Illinois
National Forum for Environmental and Toxic Tort Issues
National Governor's Association
National Institute of Standards and Technology
National League of Cities
National Right to Life
National Science Teachers Association
National Tax Limitation Committee
Nebraska Farm Bureau
New Jersey Pest Management Association
Newsweek
New York Pest Management Association
Newsweek
North American Agriculture and Food Roundtable
Northbrook Illinois Rotary Club
Northern Illinois University
Northern Illinois University College Republicans
Northwest Illinois Tea Party
Northwestern University Law School
Ohio Association of Secondary School Administrators
Ohio Farm Bureau
Ohio General Assembly - Senate: Agriculture, Environment and Natural Resources, Insurance Committee; House: Agriculture, Natural Resources and Environment Committee
Ohio Township Association
Pennsylvania Center for Dairy Excellence
Pfizer
Pharmaceutical Research and Manufacturers of America
Philanthropy Roundtable
President's Council
Professional Association of Health Care Office Management
Property Institute of Western Australia
Redeemer Homeschool Retreat
Republican Legislative District 19
Rice University
Right Coop Association
RightOnline
Ripon Wisconsin Kiwanis Club
Royal Dutch Meteorol Institute
Sadiego State University
Sanofi Pharmaceutical Corporation
Scripps Institute of Oceanography
Seneca Foods
Simplot Agri-Business
Solvay Pharmaceuticals, Inc.
South Carolina Agriculture in the Classroom
South Carolina Fertilizer and Agrichemical Association
South Carolina Landowners Association
South Dakota Corn Growers
Southern Crop Association
State Insurance Trade Associations
State of Maine Department of Agriculture
State’s Health and Human Services Committee
Strategy Institute
Sutter Heart & Vascular Institute
Takeda Pharmaceutical Company
Tennessee Farmers Coop
Tennessee Tea Party
Texas Bankers Association
University of Houston
University of New Mexico
University of Ottawa Medical School
Urban Industry Development Association (Sydney Australia)
Utah State Legislature
Washington Policy Center
Western Legislators Association
Wisconsin Christian Home Educators Conference
Wisconsin Forum
Wisconsin Tea Party
Women in Government
World President’s Organization
Young Americans for Liberty
Dennis T. Avery
Senior Fellow

Dennis Avery is a senior fellow with The Heartland Institute, director of the Center for Global Food Issues, and a senior fellow of the Hudson Institute. With Dr. S. Fred Singer, he is coauthor of Unstoppable Global Warming – Every 1,500 Years, which spent weeks on The New York Times best-seller list in early 2007.

Avery is the author of Global Food Progress 1991 (Hudson Institute, 1991) and Saving the Planet with Pesticides and Plastic: The Environmental Triumph of High-Yield Farming (Hudson Institute, 1995, 2000).

Avery has written for and been quoted in publications ranging from Time and The Washington Post to The Farm Journal. Avery’s article, “What’s Wrong with Global Warming?” was published in the August 1999 issue of Reader’s Digest, attracting national and even international attention to the benefits of a warming planet.

Avery holds awards for outstanding performance from three different government agencies and was awarded the National Intelligence Medal of Achievement in 1983. As a staff member of the President’s National Advisory Commission on Food and Fiber, he wrote the commission’s landmark report, “Food and Fiber for the Future.”

Avery travels the world as a speaker, has testified before Congress, and has appeared on most of the nation’s major television networks, including ABC’s 20/20.

**TOPICS**

- The Worst Time in History to Demand Biofuels?
- Expect Moderate Global Cooling Now
- The Thermometers Are Doing the Talking Now

**RECENT SPEAKING ENGAGEMENTS**

Ontario Agri Business, Tennessee Farm Bureau, Pfizer Animal Health, International Meat Conference – Canada, AgChoice Farm Credit – Pennsylvania
Joseph L. Bast
President and CEO

Joseph Bast is president and CEO of The Heartland Institute, a 29-year-old national nonprofit research center located in Chicago, Illinois. According to a recent telephone survey, among state elected officials The Heartland Institute is among the nation’s best-known and most highly regarded “think tanks.”


Bast is publisher of five monthly newspapers sent to every national and state elected official and 8,400 county and municipal officials. Those publications are titled *Budget & Tax News*, *Environment & Climate News*, *FIRE Policy News*, *Health Care News*, and *School Reform News*.

Bast is a member of the board of directors of the American Conservative Union. He received the 1994 Roe Award from State Policy Network, the 1996 Sir Antony Fisher International Memorial Award (with coauthors), the 1998 Eagle Award from Eagle Forum, and the 2004 Champion of Liberty award from the Libertarian National Committee.

**TOPICS**

- Global Warming: Myth or Reality?
- The Parent Trigger: How to Transform Education
- The Johnston Test: Regulatory Reform for the 21st Century

**RECENT SPEAKING ENGAGEMENTS**

Bruno Behrend, J.D.
Senior Fellow

Bruno Behrend is a senior fellow with The Heartland Institute. He writes on school reform topics for Heartland publications, networks with allies, and talks to elected officials about school choice, the Parent Trigger, and other promising reforms.

In 2008, Behrend co-authored *Illinois Deserves Better – The Ironclad Case for an Illinois Constitutional Convention*, which coincided with a campaign to pass a referendum calling for a state constitutional convention. He also served as an advisor to various groups seeking to rewrite the legislative article of the Illinois Constitution.

From 2006 through 2008, Behrend hosted a radio show in the northern Chicago metropolitan area. The program showcased various authors and policy specialists, including publisher Steve Forbes, Phoenix University Founder John Sperling, columnist Mark Steyn, author Shelby Steele, and Heartland Senior Fellow Jay Lehr.

He currently serves as executive director of For the Good of Illinois and American Transparency, two organizations dedicated to stronger oversight of government spending through dramatically expanded transparency.

Behrend is a graduate of the University of Illinois at Champaign-Urbana, where he earned his degree in finance. He earned his J.D. from IIT-Kent College of Law in 1990 and is licensed to practice law in the state of Illinois.

**TOPICS**

- Child-Centered Funding – The Logical Answer to a Failed School System
- 10 Principles of Promoting Liberty – How to Convey Ideas Effectively
- Fund Children, Not Districts – The Myth of Local Control

**RECENT SPEAKING ENGAGEMENTS**

Wendell Cox, a senior fellow of The Heartland Institute, has consulted for government and commercial clients and for scores of public policy organizations. He is co-author of the Demographia International Housing Affordability Survey, which covers more than 300 metropolitan areas in seven nations. He is also author of Demographia World Urban Areas, the only regularly published list that coordinates population, land area, and density for all known urban areas in the world with 500,000 or more residents. He served for nine years as a visiting professor at the Conservatoire National des Arts et Metiers, a national university in Paris.

He is vice president of CODATU, a European-based research organization that conducts international conferences and is dedicated to improving mobility and access in developing world urban areas.

Cox was appointed by Mayor Tom Bradley to three terms on the Los Angeles County Transportation Commission. He was elected chairman of the American Public Transit Association Planning and Policy Committee and the American Public Transit Association Governing Boards Committee. In 1999, he was appointed to the Amtrak Reform Council by the speaker of the U.S. House of Representatives to fill the unexpired term of New Jersey Gov. Christine Todd Whitman.

Cox believes public policy should focus on the principal objective of facilitating affluence and eradicating poverty and contends that strategies should be employed based on their effectiveness in contributing to that objective. He always receives high marks for his enthusiastic and challenging presentations.

Recent Speaking Engagements
CODATU Training Course (Addis Abeba, Ethiopia), CODATU XV Congress (Addis Abeba, Ethiopia), Maryland Association of Counties, Ohio Township Association, Urban Development Industry Association (Sydney, Australia), Property Institute of Western Australia

Topics
- Fundamentally Flawed Assumptions: Smart Growth and Reducing Driving
- Perspectives on Housing Affordability and the City
- Housing Affordability and Livability in the Perth of the Future
Richard Dolinar, M.D.
Senior Fellow

A private practice clinical endocrinologist in Phoenix, Arizona, Dr. Richard Dolinar has testified before the U.S. Senate Subcommittee on Consumer Affairs and also has given Congressional briefings on Capitol Hill regarding health care issues. He represented the American Association of Clinical Endocrinologists at the public hearings regarding the Medicare Modernization Act of 2003 and the Medicare drug benefit. Dr. Dolinar has been interviewed by local and national media, including CNN, CBS, and PBS, regarding his opinions on health care issues. He is a consultant to the pharmaceutical industry.

He has spoken before the Food and Drug Administration, the Drug Information Agency, the National Association of Attorneys General, and the Florida Association of Health Plans, among other groups.


Dr. Dolinar earned his medical degree from The State University of New York at Buffalo and did his endocrinology fellowship at Duke University. He received his undergraduate degree from Siena College in Albany, New York.

TOPICS
- The Controversy Over Follow-on Biologics
- The “Comparative Effectiveness” Threat to Access to New Drugs
- How Obamacare Affects Patients and Doctors

RECENT SPEAKING ENGAGEMENTS
Pharmaceutical Research and Manufacturers of America, Florida Association of Health Plans, Drug Information Association, Food and Drug Administration, American Association of Clinical Endocrinologists (Nevada Chapter), Canadian Association of Patient Advocacy Groups, Alliance for Safe Biologic Medicines, American Association of Clinical Endocrinologists, Center for Business Intelligence, American Legislative Exchange Council
Benjamin Domenech
Research Fellow
Managing Editor, Health Care News

Benjamin Domenech is a research fellow of The Heartland Institute and managing editor of Health Care News. He joined Heartland in 2009 after several years working and writing on national health care policy, beginning with a political appointment as speechwriter to U.S. Health and Human Services Secretary Tommy Thompson, and continuing as chief speechwriter for U.S. Senator John Cornyn during the Medicare Part D debate on Capitol Hill.

In addition to his work with Heartland, Domenech is editor of The Transom, a popular daily subscription newsletter for political and professional insiders, and editor in chief of The City, a critically acclaimed academic journal on faith, politics, and culture. An editor of multiple New York Times bestsellers, Domenech also co-founded Redstate, a site described by National Journal as “the most widely read conservative blog on Capitol Hill,” where he co-hosts an award-winning daily podcast, Coffee & Markets.

Educated at the College of William & Mary and University of Nebraska-Lincoln, in 1998 Domenech was appointed by President Bill Clinton as the youngest delegate to the White House Commission on Social Security, and in 2009 he was selected as a journalism fellow by the Peter Jennings Project for Journalists and the Constitution. Domenech is a frequent guest commentator on radio programs across the country and on Glenn Beck’s The Blaze.

TOPICS
- The Fight Against Obamacare: What Citizens and States Can Do
- Trapped in the Medicaid Ghetto
- Why Empowering Consumers and Communities Is the Ethical Health Care Solution

RECENT SPEAKING ENGAGEMENTS
The Heritage Foundation, Americans for Prosperity, RightOnline
Peter Ferrara
Senior Fellow

Peter Ferrara is a senior fellow for The Heartland Institute, director of entitlement and budget policy for the Institute for Policy Innovation, and general counsel of the American Civil Rights Union. He is the author of two Heartland Policy Studies – “The Obamacare Disaster: An Appraisal of the Patient Protection and Affordable Care Act” (2010) and “The Obama Health Plan: Rationing, Higher Taxes, and Lower Quality Care” (2009) – and is working on an eight-part series of Policy Briefs on entitlement reform.


Ferrara served as a senior staff member in the White House Office of Policy Development under President Ronald Reagan and as associate deputy attorney general under President George H.W. Bush. He received an undergraduate degree in economics magna cum laude from Harvard College and a J.D. cum laude from Harvard Law School. He has practiced law with firms on Wall Street and in Washington, DC.

**TOPICS**

- Repeal and Replace Obamacare: A How-To Guide
- The Coming Bankruptcy of America
- The Impact of Obamacare on the Quality of American Health Care

**RECENT SPEAKING ENGAGEMENTS**

Wisconsin Tea Party, Freedom Fest, American Legislative Exchange Council, National Tax Limitation Committee
Craig Idso, Ph.D.
Senior Fellow

Dr. Craig Idso is founder and former president of the Center for the Study of Carbon Dioxide and Global Change and currently serves as chairman of its board of directors. With Dr. S. Fred Singer he is coauthor of Climate Change Reconsidered: The Report of the Nongovernmental International Panel on Climate Change (Heartland Institute, 2009) and Climate Change Reconsidered: Interim Report (Heartland Institute, 2011). He manages the Web site of the Nongovernmental International Panel on Climate Change (NIPCC), at www.nipccreport.org.

Dr. Idso has published scientific articles on issues related to data quality, the growing season, the seasonal cycle of atmospheric carbon dioxide, world food supplies, coral reefs, and urban carbon dioxide concentrations, the latter of which he investigated via a National Science Foundation grant as a faculty researcher in the Office of Climatology at Arizona State University. He has lectured in meteorology at Arizona State University and in physical geography at Mesa and Chandler-Gilbert Community Colleges.

Dr. Idso is a member of the American Association for the Advancement of Science, American Geophysical Union, American Meteorological Society, Arizona-Nevada Academy of Sciences, Association of American Geographers, Ecological Society of America, and The Honor Society of Phi Kappa Phi. He earned a B.S. in geography from Arizona State University, M.S. in agronomy from the University of Nebraska - Lincoln, and Ph.D. in geography from Arizona State University.

### TOPICS

- Carbon Dioxide, Ocean Acidification, and Marine Biology
- Earth’s Rising Atmospheric CO2 Concentration: Impacts on the Biosphere
- CO2-Induced Global Warming: Is the IPCC Presenting an Honest Assessment of the Evidence?

### RECENT SPEAKING ENGAGEMENTS

International Conferences on Climate Change (three), Heartland Emerging Issues Forum, American Legislative Exchange Council, Doctors for Disaster Preparedness, Leisure World Republican Club, Mesa Republican Women’s Meeting, Republican Legislative District 19, East Valley Republican Assembly
Jeff Judson
Senior Fellow and
Member, Board of Directors

Jeff Judson is a member of the board of directors of The Heartland Institute and a senior fellow focusing on tactical and strategic communications planning, legislative strategy, national coalition-building, and government affairs.

As principal of Judson & Associates, he collaborates with think tank leaders, scholars, and businesses on a wide range of public policy issues. He helps direct client contributions, measures the impact of think tank activities, and enhances their productivity by facilitating coordination with other think tanks. He served as president of the Texas Public Policy Foundation from 1994 to 2003.

Prior to his work at TPPF, Judson served as industry affairs director for USAA, a $66 billion insurance and financial services organization headquartered in San Antonio. He also has extensive experience on Capitol Hill, having served in the 1980s in positions with the late U.S. Senator John Tower and Congressman Tom Loeffler. He was appointed by President George H.W. Bush to congressional and public affairs positions in the U.S. Department of Energy.

Judson is founder of the Homeownership and Land Affordability Coalition (HOLA), dedicated to protecting private property rights across the U.S.

TOPICS

- Creating National Movements
- The Intellectual Leadership of the Tea Party Movement
- Why Should Corporate America Invest in Think Tanks?
Jim Lakely
Director of Communications

Jim Lakely is director of communications for The Heartland Institute. He joined Heartland in 2008 as managing editor of InfoTech & Telecom News and subsequently took on duties as a research fellow and co-director of Heartland’s Center on the Digital Economy. He is the author of a 2009 Heartland Policy Study, “Neutralism: The Strange Philosophy Behind the Movement for Net Neutrality,” which exposes the radical origins of modern efforts to allow government to regulate the Internet.

Lakely has nearly 20 years experience in journalism, including stints covering The White House and Congress for The Washington Times, writing editorials and columns for newspapers in Virginia and California, and serving as business editor for a trade magazine based in Los Angeles. His writings on technology policy have appeared in dozens of newspapers, including The New York Post, San Francisco Chronicle, and Chicago Tribune. He has appeared on the Fox News Channel, CNN, MSNBC, C-Span, and many local and national talk radio shows to talk politics and policy.

Lakely is editor-at-large for Heartland’s policy blog, Somewhat Reasonable, and is a contributor to several popular blogs, including Big Government and The American Culture.

TOPICS
- The Pitfalls of Allowing Government to Manage Electronic Medical Records
- New Media, Old Media, and Dead Media
- Net Neutrality and How it Threatens Our Digital Liberty

RECENT SPEAKING ENGAGEMENTS
Conservative Political Action Conference-DC, Conservative Political Action Conference-Chicago, Freedom Fest, Defending the American Dream Summit, International Conference on Climate Change
Jay H. Lehr, Ph.D.
Senior Fellow

Dr. Jay Lehr is an internationally renowned speaker, scientist, and author who has testified before Congress on more than three dozen occasions on environmental issues and consulted with nearly every agency of the federal government and with many foreign countries.

Dr. Lehr is a leading authority on groundwater hydrology. After graduating from Princeton University at the age of 20 with a degree in geological engineering, he went on to receive the nation’s first Ph.D. in groundwater hydrology from the University of Arizona. He later became executive director of the National Association of Groundwater Scientists and Engineers.


Dr. Lehr has spoken before more than 1,000 audiences on topics ranging from global warming and biotechnology to business management and health and physical fitness. Dynamic, funny, and speaking with clear authority, he invariably receives the highest scores for entertaining and energizing even the largest audiences.

RECENT SPEAKING ENGAGEMENTS
1st Farm Credit Services of Illinois, United Soybean Board, Ohio Association of Secondary School Administrators, Southern Crop Association, Sanofi Pharmaceutical Corporation, Agriculture Future Association, Colorado State University, Mid America Crop Life Association, North American Agriculture and Food Round Table, Community Bankers Association of Iowa

TOPICS
- The Global Warming Industry: All About Money and Politics, Not Science
- Energy: You Name It, We Have It
- Happiness, Nutrition, and Health – An Unbeatable Combination
Joel L. Nitzkin, M.D., M.P.H., D.P.A.
Senior Fellow

Dr. Joel Nitzkin is a public health physician, board certified in preventive medicine as his medical specialty, with a master's degree in public health and a doctorate in public administration.

He has served as a local health director (Rochester, New York 1976-1989), state public health director (Louisiana 1989-1992), and president of two national public health associations: the National Association of County and City Health Officials (NACCHO) and the American Association of Public Health Physicians (AAPHP). He has served on the boards of directors and executive committees of several large hospital and health insurance enterprises. He has served on multiple federal advisory committees. He has been in the private practice of public health as a policy consultant with his own firm, JLN-MD Associates, LLC, since the mid-1990s.

Dr. Nitzkin has been involved in tobacco control activities since the late 1970s. His research has led him to encourage the adoption of tobacco harm reduction as a public health strategy. He contends 4 million of the current 8 million adult American smokers might be spared tobacco-related illnesses over the next 20 years by two approaches: actively promoting cold-turkey quitting and informing smokers who are unable or unwilling to quit that they could reduce their future risk of tobacco-related illness by 98 percent or more by switching to one of a number of much-lower-risk smokeless tobacco products or e-cigarettes. Similar public health benefits are also possible worldwide, he contends, with implementation to vary country by country depending on the smokeless options available in each national marketplace.

**TOPIC**

- Saving Millions from Tobacco-Related Disease through Cold-Turkey-Quitting and Tobacco Harm Reduction
John Nothdurft
Government Relations Director

John Nothdurft joined the staff of The Heartland Institute in May 2008 as Heartland’s legislative specialist on budget and tax policy. He was named government relations director in November 2010.

Nothdurft’s responsibilities include managing the Government Relations Department staff and tracking their performance; interacting with elected officials and staff; tracking new legislation; and drafting responses to emerging issues via talking points, news releases, and op-ed pieces, with the goal of educating legislators and informing them about free-market ideas.

Nothdurft is a member of the American Legislative Exchange Council’s Tax and Fiscal Policy Task Force, and he has testified before multiple state legislatures on a wide range of issues. His work has been published in scores of publications, including the Chicago Tribune, Milwaukee Journal-Sentinel, Detroit News, Chicago Sun-Times, Atlanta Journal- Constitution, and Investor’s Business Daily.

Prior to joining Heartland, Nothdurft was national press coordinator for Americans for Fair Taxation, one of the largest grassroots tax-reform organizations in the country. While working for FairTax, he managed the media relations efforts and played a central role in organizing a 25-stop Iowa bus tour leading up to the 2006 Iowa Straw Poll. This work led National Review to characterize the organization’s impact as being “the biggest success story of the 2008 Republican primary season.”

Born in Marietta, Georgia, Nothdurft graduated with a Bachelor of Arts degree in political science from the University of Mississippi.

TOPICS
- Improving Your State’s Business Climate
- The Nation’s Debt Crisis: From Local Government to the Federal Government
- Getting Rid of Your State’s Income Tax

RECENT SPEAKING ENGAGEMENTS
Utah State Legislature, Arkansas State Legislature, Chicago Bar Association, American Legislative Exchange Council’s Annual Meeting, Young Americans for Liberty
Mischa Popoff
Policy Advisor


After growing up on a grain farm in Western Canada, Popoff earned a B.A. with honors from the University of Saskatchewan, where he specialized in the history of nitrogen for fertilizer and warfare. He worked as an advanced organic farm and process inspector, inspecting more than 500 organic farms and processing facilities on both sides of the border, providing USDA and EU organic certification for his clients. He stopped organic inspecting when he realized there was no appetite in the industry for eliminating fraud and gross negligence, nor for improving upon the quality of organic food. He is now an agricultural policy advisor at Heartland, a public speaker, political columnist, and radio host.

Popoff co-authored a series of articles with Dr. Jay Lehr for the *Heartlander* digital magazine and *Environment & Climate News* on modern agriculture and organic farming. He has written a report with Dr. Patrick Moore, author of *Confessions of a Greenpeace Dropout* (2010) on the failure of the Canadian organic system, to be published by The Frontier Centre for Public Policy.

**TOPICS**
- Organic Food Production
- History of Organic Farming
- History of Modern Farming and Gunpowder
- Energy Production and Modern Farming Versus Organic Farming
- Purity, Nutrition and Sustainability In Modern Farming Versus Organic Farming

**RECENT SPEAKING ENGAGEMENTS**
The Homegrown Expo, Far West Agribusiness Association, Tiffin Conference Series at Lethbridge College, Convergence Conference, Maine Department of Agriculture Trade Show
Joy Pullmann is a research fellow of The Heartland Institute and managing editor of School Reform News, a national monthly publication. In that capacity, she has interviewed and produced podcasts with many of the leading figures in school reform. She previously was the assistant editor for American Magazine at the American Enterprise Institute.


She graduated from the Hillsdale College honors program with an English major and journalism concentration.

**RECENT SPEAKING ENGAGEMENTS**
Kurtis Reeg, J.D.
Policy Advisor

Kurtis B. Reeg, a Heartland Policy Advisor, has more than 30 years of trial and appellate experience representing clients in a wide variety of products liability, class action, and toxic tort litigation. He currently serves as counsel in multiple class actions on behalf of a leading manufacturer of the widely used corn, sorghum and sugar cane herbicide Atrazine.

Reeg is a graduate of DePauw University (B.A., cum laude, 1976) and The St. Louis University School of Law (J.D. 1979). He has spent more than 30 years in Madison and St. Clair counties, Illinois, specializing in asbestos litigation and served as the national chair of the Products Liability Group and chair of the Tort and Insurance Group of the St. Louis office of one of the nation’s premier law firms.

Reeg has represented clients in more than 20 states before state courts, regulatory agencies, and in the federal courts. He also litigates and tries many types of sophisticated insurance coverage claims. As an experienced certified neutral, he serves on several private and court-related alternative dispute resolution (ADR) panels. He is a member of four state bars (Illinois, Kansas, Missouri, and Nebraska) and the bars of nine federal courts across the country. He is a popular public speaker and has published numerous articles. Agricultural groups he has worked with include the Agricultural Business Council of Kansas City, American Agricultural Law Association, Missouri Corn Growers Association, Missouri Farm Bureau, Missouri Farmers Care, and MO-AG.

RECENT SPEAKING ENGAGEMENTS

TOPICS
- The Top Ten Hot Toxic Tort Issues Confronting The Insurance Industry: 2012-2013
- The Self-Critical Analysis Privilege: It Is Time For Forma Adoption
- Water Wars: Water Contamination Litigation Runs Amok!
- Toxic Goulash: The Latest Ingredients of Toxic Tort Soup
- MTBE: The Greening of Another Toxic Tort Trend
- An Analysis of Toxic Tort Trends
Brad Rodu, D.D.S.
Senior Fellow

Dr. Brad Rodu is a senior fellow of The Heartland Institute and holds the Endowed Chair in Tobacco Harm Reduction Research at the University of Louisville’s James Graham Brown Cancer Center.

Dr. Rodu’s research focuses on the substitution of safer tobacco products by smokers who are unable or unwilling to quit smoking with conventional cessation methods because of their addiction to nicotine. His research in comparative epidemiology established the scientific foundation for harm reduction and he continues to study clinical and social interventions aimed at harm reduction.

Dr. Rodu has published a book summarizing his research, as well as several book chapters and more than 150 articles and abstracts in peer-reviewed journals. He has been principal investigator for numerous clinical trials and extramurally funded studies.

Prior to taking on his current position at U of L, Dr. Rodu served on the faculty of the University of Alabama at Birmingham (UAB). He earned his D.D.S. at The Ohio State University, completed a residency in oral pathology at Emory University in Atlanta, and was awarded National Cancer Institute and American Cancer Society fellowships at UAB.

**Topics**
- Tobacco Harm Reduction: A New Approach to Smoking Control

**Recent Speaking Engagements**
National Conference of Insurance Legislators, American Legislative Exchange Council, The Heartland Institute/National Conference of State Legislatures, Indiana Legislators Meeting, East End Dental Study Club, Indiana Health Finance Commission
Dr. S. Fred Singer, an atmospheric and space physicist, is a senior fellow of The Heartland Institute and professor emeritus of environmental science at the University of Virginia. He directs the nonprofit Science and Environmental Policy Project, which he founded in 1990. With Dr. Craig Idso he is coauthor of *Climate Change Reconsidered: The Report of the Nongovernmental International Panel on Climate Change* (Heartland Institute, 2009) and *Climate Change Reconsidered: Interim Report* (Heartland Institute, 2011).

Dr. Singer has held positions with several universities, scientific institutions, and government agencies, including the Institute for Space Science and Technology, in Gainesville, Florida; U.S. Department of Transportation; National Advisory Committee for Oceans and Atmosphere; U.S. Environmental Protection Agency; and U.S. Department of the Interior. He was the first director of the National Weather Satellite Service and director of the Center for Atmospheric and Space Physics, University of Maryland.

Dr. Singer has published more than 200 technical papers in peer-reviewed scientific journals and is author, coauthor, or editor of more than a dozen books and monographs. He has given hundreds of lectures and seminars around the world on global warming. His accomplishments have been featured in front-cover stories appearing in *Time*, *Life*, and *U.S. News & World Report*.

Dr. Singer is an elected Fellow of the American Association for the Advancement of Science, American Geophysical Union, American Physical Society, and American Institute for Aeronautics and Astronautics. In 1997, NASA presented him with a commendation and cash award “for important contributions to space research.”

**TOPICS**

- Nature, Not Human Activity, Rules the Climate
- What Happened to Global Warming?
- Corruption and Fraud in the Climate Science Community

**RECENT SPEAKING ENGAGEMENTS**

University of New Mexico, Chapman University, Rice University, University of Houston, Scripps Institute of Oceanography, Brookhaven National Lab, San Diego State University, National Institute of Standards and Technology (Boulder, CO), Hamburg University (Germany), Institute d’Astrophysique (Paris), Royal Meteorological Institute of Belgium, Royal Netherlands Meteorological Institute
Alan B. Smith
Senior Fellow

Before joining The Heartland Institute in December 2009, Alan B. Smith served as executive director of the American Legislative Exchange Council (ALEC), the nation’s largest individual membership association of state legislators. ALEC has state legislator members from all 50 states and hundreds of private-sector members. Smith was responsible for overall management of the policy, membership, public relations, legal, administrative, and meeting programs of ALEC. Smith has been involved with ALEC as an active representative of a member company for more than two decades and was a former member of ALEC’s Private Enterprise Board.

During his career in corporate public affairs, Smith served two terms on the Strategic Planning Committee of the Council of State Governments, chaired the Property Casualty Committee of the Insurance Federation of Pennsylvania, and served two terms as chairman of the Insurance Institute of Kentucky. He was also a president of the State Government Affairs Council, a Washington, DC-based national organization of public affairs professionals.

Smith, a former chief counsel to the Minority in the Ohio House of Representatives, managed a public affairs staff at a national trade association of consumer products manufacturers and suppliers, in addition to his work at two insurance companies. Smith is a former head of the enforcement section of the Ohio Division of Securities and served as Special Agent of the Federal Bureau of Investigation from 1969 to 1974.

**TOPICS**
- What’s the Consumers’ Stake in Auto and Homeowner Insurance Regulation?
- A State Tax and Budget Update
- The New Federalism: States Are Where the Action Is!

**RECENT SPEAKING ENGAGEMENTS**
Ohio Senate Agriculture Committee, Ohio Environment and Natural Resources Committee, Ohio Insurance Committee, Ohio House Agriculture and Natural Resources Committee, National Conference of Insurance Legislators, state insurance trade associations, The Buckeye Institute for Public Policy Solutions
James M. Taylor, J.D.
Senior Fellow

James M. Taylor is a senior fellow for The Heartland Institute focusing on energy and environment issues. He is managing editor of Environment & Climate News, a national monthly publication devoted to sound science and free-market environmentalism. He also writes a weekly column for Forbes.com and a weekly email newsletter, Climate Change Weekly.

Taylor is a passionate and polished speaker who frequently participates, and prevails, in formal debates, defending sound science and free markets. He is regularly invited to advise public officials on energy and environment policy, including environmental officials, legislators, governors, and presidential candidates.

Taylor has presented energy and environment analysis on the CBS Evening News, ABC News, PBS NewsHour, CNN, CNN Headline News, Fox News Channel, and MSNBC. He is a regular guest on local and national radio programs and has been published in virtually every major newspaper in the nation.


Taylor received his B.A. from Dartmouth College and his Juris Doctorate from the Syracuse University College of Law, where he was president of the local chapter of the Federalist Society and founder and editor-in-chief of the Federalist Voice.

Topics

- Global Warming: Realism vs. Alarmism
- Peeling the Curtain back on Environmental Myths
- Energy and Environment: The Case for Free Markets
- Are You Smarter than a Fifth Grader about Global Warming?

Recent Speaking Engagements

New Jersey Pest Management Association, Illinois Farm Bureau, American Farm Bureau Federation, Americans for Prosperity Florida, Iowa-Illinois Safety Council
Richard J. Trzupek
Policy Advisor

Richard J. Trzupek is a policy advisor for The Heartland Institute and a chemist who has been employed as an environmental consultant to industry for more than 25 years. He specializes in air quality issues, has worked for several Fortune 500 companies, has participated in the development of environmental legislation and regulation, and is currently principal consultant at Trinity Consultants based in Oakbrook Terrace, Illinois.

Trzupek’s commentaries have appeared in a variety of regional and national publications, including The Chicago Tribune, Crain’s Chicago Business, and Reuters. He blogs at frontpagemag.com, threedonia.com, and at Andrew Breitbart’s “Big” sites.


Top Topics

- Agenda 21 and EPA’s Sustainability Initiative: The Next Steps in Bureaucratic Control
- Media Malpractice: How the Mainstream Media Distorts Scientific, Environmental, and Risk Issues
- What’s Wrong (and What’s Right!) with EPA and Environmental Regulation in the United States
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